

**To whom it may concern**

Job Reference for Asha Joshi

From July 1st until August 30 Asha worked as an intern at CLIPPS.TV in Munich, a video marketing agency specialising in online video marketing for the travel and hotel industries. During her assignment, Asha was involved in the preparation, planning and execution of video production and post production and the online distribution of video content as well as the day to day management of office tasks.

In particular, Asha was assigned the following tasks:

- Editing of raw HQ video footage into short promotional videos.
- Post-production, selection of music tracks, sound mixing and colour correction
- Research of and negotiation with local agencies and service providers for our overseas productions
- Research, negotiation and hiring of additional creative support such as voice artists and models
- Production assistance and set runner during a video shoot in Munich.

Asha did an excellent job as an intern and was an asset to our organization during her tenure with the office. She has excellent communication skills, is extremely organized, can work independently and is able to follow through to ensure that the job gets done.

Asha was always willing to offer her assistance and had an excellent rapport with colleagues, clients and creatives. She would be an asset to any employer and I recommend her for any endeavour she chooses to pursue.

Munich, August 30, 2014



Jürgen Biefang

CEO