

## Employer Testimonial

### “Creating a Pathway”

After completing their work experience, we would be grateful for any constructive comments on the performance and aptitude of this student placement. Please complete and return this form to the student for inclusion with their Professional Media Practice Portfolio.

If you have any queries about student placements, please contact e-mail [JobBook@bcu.ac.uk](mailto:JobBook@bcu.ac.uk)

If you have any queries about student placements please contact, Vanessa Jackson (Course Director) email [Vanessa.Jackson@bcu.ac.uk](mailto:Vanessa.Jackson@bcu.ac.uk) or Tel: (0121) 331 6765

Student name: Asha Joshi	Placement company: Flatpack Film Festival
Date of placement: 19/03/15 – 29/03/15	Supervisor and title: Sarah Baker, Volunteers co-ordinator
<p>Company Address: Flatpack Film Festival Unit 118, The Custard Factory Gibb St Digbeth Birmingham B9 4AA</p> <p>City: Birmingham Telephone number: 0121- 771-1509</p>	

1. What role did you offer the student in this placement?

Graphic Designer, Visual designer for website design, Social Media consultant

2. Did the student achieve the outcomes you needed? Please highlight your preference.

a. Not at all   b. Some   c. Mostly   d. Yes   e. **Exceeded expectations**

3. Please offer comments on your student’s performance. This is **critical** information for the University to improve any future work experience for you and BCU students.

Comments:

<p>Asha was part of a small select team of volunteers put in charge to look after an interactive art installation <i>The Dog House</i>. Her role included manning the installation, briefing all participants, as well as box office. Asha took on the responsibility with confidence and maturity. Asha was an extremely reliable volunteer always giving 100% on each of her shifts. I would be happy to have her as part of the Flatpack team again next year.</p>
---

4. Would you be open to discuss further student/graduate placements and internships? ☒ Yes/No

5. Do you see placements as a useful recruitment tool for your business? ☒ Yes/No

6. Would you allow your feedback to be used for marketing purposes? ☒ Yes/No

7. Have you worked with Birmingham City University student/graduate schemes before? ☒ Yes/No

If yes, please provide a brief description:

We work in partnership with BCU to produce Swipeside, a strand of events taking place during Flatpack Film Festival

8. Can we contact you to discuss the possibilities of working further with your business? ☒ Yes/No