

CURRICULUM VITAE - MISS ASHA JOSHI

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Languages: **English** and German

Online Portfolio: <https://joshimedia.wixsite.com/website>
- various work and other profile links -

Employment History

Employee: Meeting Point International, Munich, Germany. May 2018 - September 2020.

I began working as a 'Trainee Digital Marketing Associate' and then progressed to 'Social Media Associate' as of November 2018. My tasks are focused on managing the digital content on all social media channels for Meeting Point International and Meeting Point Hotels.

Photographer: Birmingham Comedy Festival, Birmingham, UK. October 2016.

I was a photographer for two of the events during the comedy festival. I captured the acts during their performances while also promoting and reviewing the event using social media (Twitter). After the festival, the photographs were used on social media and the festival website and some of the performers contacted me and requested photographs of themselves.

Receptionist: Munich International School e.V., Percha, Germany. July – August 2015.

I worked at the reception in Schloss Buchhof, which is the administrative building of Munich International School. My jobs included: answering and transferring phone calls, checking and sending emails, sorting and sending mail, photocopying, keeping general order of the reception office.

Intern: Clipps.TV, Munich, Germany. July 2014 – August 2014.

I worked at a small online-video marketing company for the travel and hotel industry. I assisted with daily tasks and emails, created storyboards, helped with planning and execution of video production as well as post production, online distribution and was a production assistant and runner for a shoot at a hotel in Munich.

Experience

Social Media and Marketing Manager: Zesty Orange Productions, Birmingham, UK. October 2016 – May 2017.

I created and was part of Zesty Orange Productions for my final project at university. As the social media and marketing director, I was responsible for the website, social media accounts ([Facebook](#), [Instagram](#), [Twitter](#)) and handling emails. I created, set up and run/create content for all these accounts.

Photographer: Space Jam Society, Birmingham, UK. October 2015 and June 2016.

I was a volunteer photographer and videographer for two separate Space Jam Society events being held in Birmingham. I captured the event, the attendees and interactions of the Space Jam volunteers with everyone throughout the days. I was able to photograph freely, being as creative or documentary as I wished. I was in charge of social media (Twitter and Instagram) and posted updates throughout the day. I also shot video footage of parts of the event and clips of the attendees describing their experience at Space Jam.

Volunteer: Birmingham Weekender, Birmingham, UK. September 2015.

I volunteered at the biggest free arts festival in Birmingham. Events occurred across the city centre from Centenary Square to the Bull Ring Shopping Centre. My jobs as a volunteer included invigilation, flyer and brochure hand outs, roaming and acting as an information point.

Volunteer: Flatpack Ltd., Birmingham, UK. March 2015.

During the festival, I was assigned to The Dog House Team but I also helped out at other events during the festival period. My jobs included invigilation, box office, stewarding, and refreshments. The Dog House Team consisted of a few volunteers that assisted in the viewing experience of an interactive virtual film called Skammekrogen (Dog House in Danish), which was shown through Oculus Rift goggles.

Education

Degree – Bachelor of Arts (with Honours) in Media and Communication

University – Birmingham City University; Birmingham, UK.

Received – July 2017

Note: Queries about the subjects taken will be supplied on request

Secondary Education – Munich International School. Percha, Germany.

Certification – International Baccalaureate (IB) Diploma

Total points – 30

Note: Queries about the subjects taken will be supplied on request

References

References will be supplied on request.